

SEP24/12 11.38
*** WFTV-TV ***

DATE SEP24/12 11.38

FRIENDS OF CONNIE MACK

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|-------|-----------|
| 1 | | | 1100A-1200N | 30 | | \$750.00 | 9/25 | 9/27 | 2 | | TU,TH | 2 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 502 | | | | | | | | | | | | |
| PROGRAM : VIEW | | | | | | | | | | | | |
| CON COM1 : 1X PER DAY | | | | | | | | | | | | |
| 2 | | | 1200N-100P | 30 | | \$675.00 | 9/26 | 9/28 | 2 | | W,F | 2 |
| PROGRAM : NEWS-NOON | | | | | | | | | | | | |
| CON COM1 : 1X PER DAY | | | | | | | | | | | | |

REP HEADLINE# 6334156
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
SEP24/12 11.38
*** WFTV-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 3 | | | 530A-600A | 30 | | \$1,800.00 | 9/25 | 9/27 | 2 | | TU,TH | 2 |
| PROGRAM : NEWS-530 | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| 4 | | | 600P-630P | 30 | | \$2,400.00 | 9/26 | 9/28 | 2 | | W,F | 2 |
| PROGRAM : NEWS-6 | | | | | | | | | | | | |
| CON COM1: 1X PER DAY | | | | | | | | | | | | |
| SEP/12 | | | 11250.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 11250.00 |
| TOTAL SPOTS | | | | | | | | | | | | 8 |

MARKET TOTALS \$19,736 WFTV 57% WKMG 9% WESH 28% WOFL 6% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SHARES ESTIMATED*
SVC- NSI
DEMOS- RA35+*